

Canadian Military & Veteran Discount Guide: The Ultimate List

The *Dealhack Canadian Military and Veteran Discounts List* is the result of our quarterly survey of brands that offer discounts to all members of the Canadian Armed Forces. Every 3 months, our team independently verifies each and every discount on this list. We also add more brands to the list regularly when we come across them.

The list currently includes more than 80 brands conveniently broken down into 10 categories.

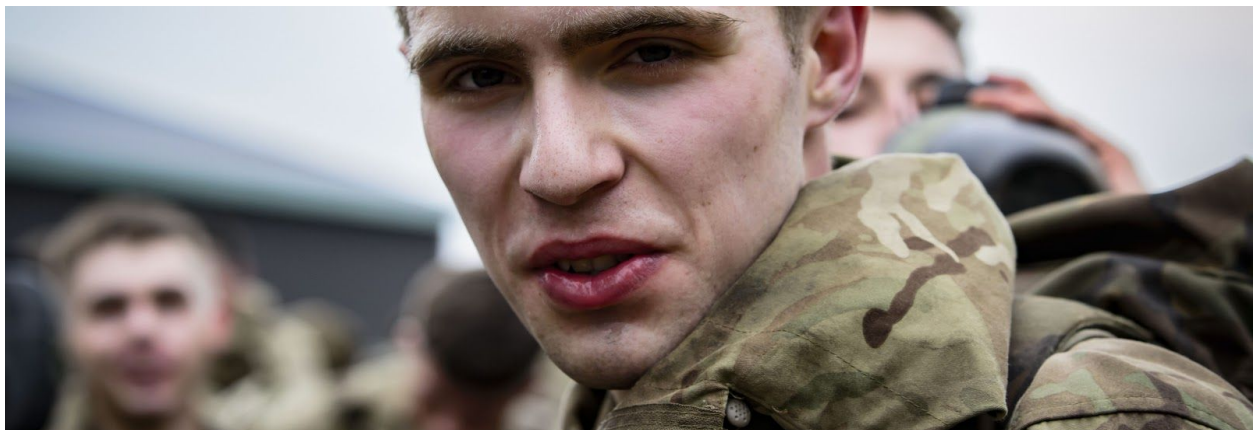
The online version of this guide can be viewed at:

<https://dealhack.ca/blog/canadian-military-discounts>

Note that in addition to the discounts listed below, many businesses offer informal discounts to military personnel and veterans across Canada. When buying something, always be sure to ask the store associate about whether or not they offer military or veteran discounts.

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Discount Programs and Lists



Canadian Forces (CF) Appreciation Program: The CF Appreciation Program offers discounts to all military personnel and their families. It includes a variety of discounts from major brands and businesses. Deals are being added regularly so keep yourself updated by visiting the website. Sign up for a free CFOne card to be eligible for these discounts ([source](#)).

Black Diamond Pro: CAF members can apply for Black Diamond's Pro Purchase Program to receive special store discounts ([source](#)).

Gerber Gear: Veterans of the CAF can sign up for the Gerber Gear Program to exclusive receive discounts and free shipping. Restrictions apply ([source](#)).

Law Enforcement & Armed Forces (LEAF): The LEAF purchase program grants discounts to CAF members who purchase at DS Tactical ([source](#)) and Triggertech ([source](#)).

Leatherman Pro: Active duty members of the Canadian military can get special discounts when they apply to Leatherman's Pro Program ([source](#)).

Lockhart Tactical: Lockhart Tactical offers a 10% discount to members of the Canadian military when they sign up for the Honor Program. Registration is free and valid ID is required ([source](#)).

Medex Supply: Medex Supply offers a discount program to active and retired Canada Armed Forces members who can verify their eligibility online ([source](#)).

Oakley Forces: Oakley Forces offers its products at a direct rate for military personnel. You must first register online with your valid military ID to be approved for the program ([source](#)).

Outdoor Research VIP: Outdoor Research VIP offers discounts on outdoor equipment and gear. Complete an online application to sign up for their discounts ([source](#)).

Tandy Leather: Tandy Leather's Military Appreciation Program offers special discounts and benefits to active Canadian Armed Forces members and veterans, as well as their spouses ([source](#)).

Location-specific discounts and deals for tickets can be found at [CAF Connection](#) (use the drop-down in the top left-hand corner to select your community).

List of insurers who can offer discounted car insurance rates to military personnel in Canada can be found using [RateLab](#).

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Retail Discounts



Cabela's: Cabela's offers a 5% discount to active duty and reserve members of the Canadian military. Present valid ID at checkout ([source](#)).

Calvin Klein: Participating Calvin Klein outlets offer a 10% in-store discount to Canadian military members with valid ID.

Frank and Oak: Canadian military members can present their ID to get a discount at participating Frank and Oak outlets.

Lordco Auto Parts: Lordco Auto Parts in British Columbia offers in-store discounts of up to 40% for members of the CAF with valid ID.

Lululemon: CAF personnel with valid service ID can get a 25% discount at participating Lululemon stores. Military spouses are also eligible ([source](#)).

Lund Boats: Lund Boats offers Canadian military members discounts on select models ranging from \$100 to \$1500. Contact your nearest dealer for more details ([source](#)).

Michaels: Canadian military personnel receive a 15% off their purchase at Michaels when they present their valid service ID at the register. Exclusions apply ([source](#)).

MEC: Mountain Equipment Co-op offers a 15% discount to Canadian Armed Forces members. Bring valid CAF ID, CFOne membership card, or any photo ID ([source](#)).

Mountain Warehouse: CAF members are eligible for a 10% discount at participating Mountain Warehouse outlets in Canada. Contact your nearest store for inquiries ([source](#)).

Real Storage Group: Members of the Canadian Armed Forces are eligible for a 10% discount on Real Storage Group services ([source](#)).

Running Room: The Running Room offers military discounts to eligible customers. Send an email request containing your order confirmation and military number to customer service ([source](#)).

SAIL: The SAIL outlet in Ottawa offers a 10% in-store discount on select outdoor equipment to Canadian Forces members with valid ID. Exclusions apply ([source](#)).

Sherwin-Williams: Active duty, reserve, and retired Canadian Forces members including their spouses are eligible for a 15% discount at Sherwin-Williams. Restrictions apply ([source](#)).

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Vacation and Travel Discounts



Beaches by Sandals: Beaches by Sandals offers an extra 10% discount on select rates to active and retired Canadian military personnel and their spouses ([source](#)).

Beaches Resorts: Active members of the Canadian armed forces can get a 10% discount from Beaches Resorts. Call 1-888-BEACHES to book this offer. Proof of military service is required upon check-in ([source](#)).

Best Western: Best Western offers a 10% discount on select hotels and resorts to members of the Canadian military. Present valid ID upon check-in. Restrictions apply ([source](#)).

Butchart Gardens: Military personnel with valid ID can avail of admission discounts at The Butchart Gardens in Brentwood Bay, British Columbia. Contact 250-652-5522 or 866-652-4422 ([source](#)).

Carnival Cruise Lines: Carnival Cruise Lines offers discounted rates on select cruises to active and retired Canadian National Defense members ([source](#)).

Choice Hotels: Choice Hotels offers discounted rates to Canadian armed forces personnel with a valid military ID ([source](#)).

Dunn Right Home Inspections: CAF members living in Prince Edward Island can get \$50 off home inspection rates from Dunn Right. Proof of service is required ([source](#)).

Great Wolf Lodge: Active duty and retired CAF members with valid ID are eligible for the Howling Heroes 5% discount at the Great Wolf Lodge in Ontario ([source](#)).

Howard Johnson Hotels: Canadian armed forces personnel are eligible for government employee rates and other benefits from Howard Johnson hotels. Available in select locations only. Contact 1-800-225-3297 ([source](#)).

International Hotel Group: Active duty and retired Canadian military members are eligible for discounts at participating IHG hotels. Bring valid military ID ([source](#)).

Jay Peak Resort: Active duty Canadian military personnel can get 50% off day lift tickets and 10% off regular lodging rates at Jay Peak Resort, Vermont ([source](#)).

Marriott On the Falls: The Marriott Hotel near Niagara Falls offers a special rate to eligible members of the Canadian military. Call 1-800-618-9059 and mention the Government and Military Discount or book online ([source](#)).

MSC Cruises: MSC Cruises is offering up to 10% off select staterooms and other exclusive discounts to Canadian military members who can present their valid service ID. Exclusions apply ([source](#)).

Ontario Fishing Licence: Active and retired members of the Canadian Armed Forces who are residents of Ontario are eligible to fish anywhere in the province without an Outdoors Card, provided that they bring their CF ID, Record of Service Card, or CF Veteran's Service Card. Terms and conditions apply ([source](#)).

Princess Cruises: Princess Cruises offers \$250 worth of spending money to all members of the Canadian Armed Forces. Restrictions apply ([source](#)).

Royal Caribbean Cruise Line: The Royal Caribbean Cruise Line offers up to \$200 off night cruises to all military personnel with a valid ID. Terms and conditions apply ([source](#)).

Sandy Lane Resort: Canadian military veterans and first responders are eligible for special offers at Sandy Lane Resort in Ontario. Send an email to holiday@sandylaneresort.com or call 705-489-2020 ([source](#)).

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Transportation (Air, Ground, and Rail) Discounts



Air Canada: Active and retired military personnel travelling via Air Canada are allowed up to three pieces of checked baggage, each weighing up to 32 kg (70 lb) each. Valid identification is required ([source](#)).

Air Transat: Canadian military members and one traveling companion receive complimentary standard seat assignment, a 25% discount on Option Plus, if available, 1 free checked bag at 32 kgs max. weight, and 50% off excess baggage fees. Valid ID is required ([source](#)).

Avis Car Rental: Avis offers exclusive discounts to veterans and active members of the Canadian Armed Forces. Bring valid ID or proof of service ([source](#)).

BMW: BMW offers special pricing, tax-free purchases, and other benefits to eligible members of the Canadian military with valid ID ([source](#)).

Campbell Ford: Campbell Ford offers up to 15% off select parts and services to Canadian military personnel ([source](#)).

CheapOair: CheapOair offers discounts on select flights to members of the Canadian military. Exclusions apply ([source](#)).

Marine Atlantic: Marine Atlantic is offering free passenger fares on select voyages to CAF personnel who are members of CFOne, and up to three companions. Bring valid CF1FC-CF card or CF1FC-V card ([source](#)).

General Motors Canada: General Motors Canada offers \$500 worth of discount on any new Chevrolet, Buick, GMC or Cadillac to Canadian military personnel with valid proof of service ([source](#)).

Greyhound Canada: Active and retired members of the Canadian military, including their dependents, can get 10% off the unrestricted walk-up fare at Greyhound Canada. Restrictions apply ([source](#)).

Honda Canada: Honda Canada offers a \$500 rebate on any new Honda vehicle purchase or lease. This offer is available to all past and present military personnel ([source](#)).

Hyundai: Hyundai's Military Preferred Pricing Program is available to all active and veteran Canadian military personnel. They offer up to \$1,500 in discounts on select vehicle models ([source](#)).

Kia: Kia Canada offers a \$500 rebate towards any purchase or lease of a new Kia vehicle by an active duty or retired member of the Canadian military with valid ID. Restrictions apply ([source](#)).

Petro-Canada: Petro-Canada offers a 3-cent discount per liter of petrol with a maximum of 100 liters/month to CAF personnel with CFOne membership card ([source](#)).

Pick-n-Pull Edmonton: CAF members with valid military ID are eligible for a 10% discount from Pick-n-Pull Edmonton. Call 800-260-5865 ([source](#)).

Porter Airlines: Canadian military personnel with valid ID are eligible for an enhanced baggage allowance from Porter Airlines. Baggage fees will be waived for up to 3 pieces of checked baggage per person. Restrictions apply ([source](#)).

Progressive Ford: Active or veteran Canadian military personnel with ID, including their families, can get a \$500 discount from Progressive Ford. Restrictions apply ([source](#)).

Riverview Ford: Riverview Ford offers a special military discount on vehicle purchases for current or former members of the Canadian Armed Forces. Proof of membership is required ([source](#)).

Remorquage Edmundston Towing: Active and retired members of the Canadian military can present their valid ID to receive a 15% discount on towing services. Call 506-353-9111 for verification.

Strathmore Ford: All active, reserve, and veteran Canadian military personnel and their spouses are eligible for 1.5% above invoice pricing on any new Ford vehicle, and \$250 off any used vehicle. Bring valid ID ([source](#)).

Thrifty Car Rental: Thrifty offers special rates to Canadian Military members. Free application to Thrifty's Blue Chip Rewards Program is also available ([source](#)).

VIA Rail: VIA Rail offers a 25% discount to Canadian military personnel with valid ID and up to 5 family members. Restrictions apply ([source](#)).

VRBO: Members of the Canadian Forces receive a 15% discount on select bookings at VRBO. Proof of service is required ([source](#)).

West Jet: Active and retired military personnel travelling with a maximum of four bags on WestJet flights or a maximum of three bags on WestJet Encore flights will not be charged any baggage fee. Valid ID is required, and other restrictions apply ([source](#)).

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Entertainment Discounts



Assiniboine Zoo: Assiniboine Zoo offers a 10% admission discount to CAF personnel who are members of CFOne. Restrictions apply ([source](#)).

Calgary Zoo: Calgary Zoo offers discounted admission prices to all military personnel and their immediate families. Check their website for more details. ([source](#)).

Canada's Wonderland: Canada's Wonderland offers discounted admission fees to Canadian military personnel and up to 6 family members. Valid ID is required ([source](#)).

Canadian War Museum: The Canadian War Museum in Ottawa offers free admission for all veterans and active CAF members, including two family members ([source](#)).

Epic Pass: Active and retired members of the Canadian Armed Forces, including eligible dependents, can purchase the special military Epic Pass. Valid identification is required ([source](#)).

Lake Louise Ski Resort: Lake Louise Ski Resort offers a \$34 discount on lift tickets to active and retired Canadian Armed Forces members. Present valid military ID at the Guest Services office ([source](#)).

Ripley's Aquarium of Canada: Canadian military personnel with CFOne membership card can get admission discounts at Ripley's Aquarium of Canada ([source](#)).

Royal Alberta Museum: Military personnel with CFOne membership card are eligible for free admission to the Royal Alberta Museum ([source](#)).

Royal Tyrrell Museum: The Royal Tyrrell Museum in Alberta offers free admission to Canadian military personnel with CFOne membership card ([source](#)).

Treetop Eco-Adventure Park: Members of the Canadian military force are eligible for a discount to the Treetop Eco-Adventure Park when they present a valid service ID ([source](#)).

Vancouver Aquarium: Vancouver Aquarium offers a \$2 discount to individual members of the Canadian military, or 5% off group tours. Bring valid ID ([source](#)).

Ukrainian Cultural Heritage Village: Canadian military personnel and their families get free admission to the Ukrainian Cultural Heritage Village Society in Alberta. Available for CFOne members only ([source](#)).

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Health & Fitness Discounts



Docbraces: Clients of Docbraces Orthodontists who are active and retired CAF, including their family members, can get up to \$500 off treatment fees. Contact your nearest clinic ([source](#)).

Gold's Gym: Active and retired CAF members with valid ID are eligible for discounts at Gold's Gym. Availability depends on gym location ([source](#)).

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Financial Discounts

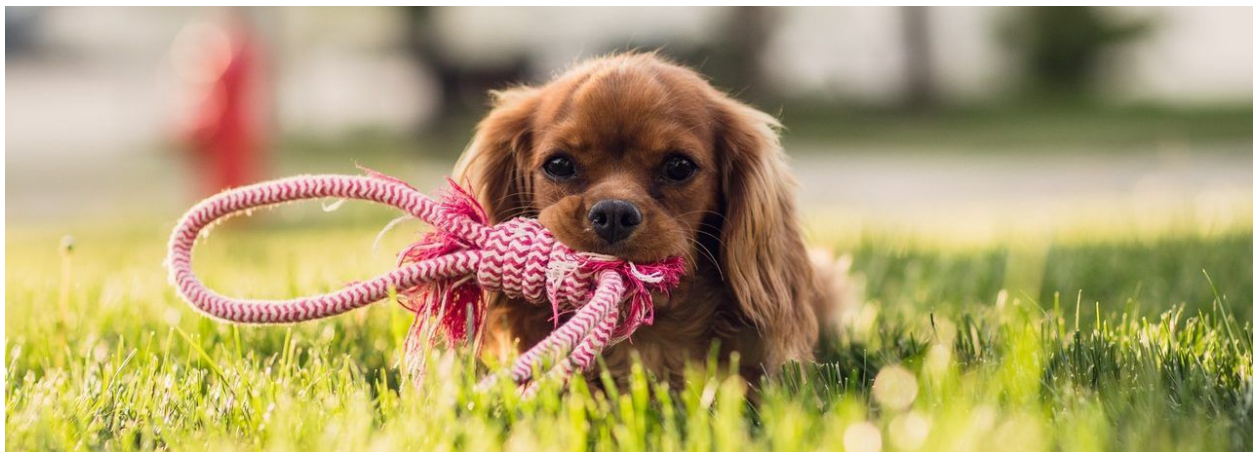


Bank of Montreal: The Bank of Montreal offers free banking, no annual credit card fee, and other benefits to CAF members through the Canadian Defence Community Banking (CDCB) ([source](#)).

Continental Currency Exchange: Every Wednesday, CAF members are qualified for special discounts, no cash fees, and other benefits at Continental Currency Exchange ([source](#)).

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Pet & Animal Care Discounts



All Pawz Inn: Members of the Canadian military can get a 5% discount on All Pawz Inn pet care services ([source](#)).

Pet Valu: Pet Valu offers a 10% discount on the last Thursday of every month to Canadian military personnel when they sign up for the Rewards Program. Restrictions apply ([source](#)).

VCA Canada Animal Hospital: Members of the CAF who are CFOne cardholders can get their first wellness exam for free as well as 10% off goods and services at participating VCA Canada Animal Hospitals ([source](#)).

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Food & Restaurant Discounts



David's Tea: Canadian Armed Forces members can present their service ID at David's Tea to get a 10% discount. Visit your local store ([source](#)).

Buffalo Wild Wings: Buffalo Wild Wings offers a 10% discount to Canadian military personnel with CFOne membership card. Contact your nearest store ([source](#)).

Harvey's: Harvey's offers discounts of up to 15% to Canadian military personnel with valid ID. Availability depends on store location ([source](#)).

KFC: KFC in Edmonton offers a 20% discount to CAF personnel with CFOne membership card. Availability depends on store location ([source](#)).

Legends Sports Bar & Tap House: Active duty Canadian Armed Forces personnel with CFOne membership can get a 20% discount at Legends Sports Bar & Tap House in Edmonton ([source](#)).

Mary Brown's: CAF members with valid ID can get 15% off select meals at participating Mary Brown's Chicken & Taters outlets. Contact or visit your nearest store ([source](#)).

McDonald's: McDonald's Canada offers a 10% discount to Canadian military personnel who have a CFOne membership card. Availability depends on store location ([source](#)).

Pizza Hut: CAF personnel with CFOne card are eligible to get a 20% discount at select Pizza Hut stores in Canada. Find your nearest franchise ([source](#)).

Popeye's: Popeye's offers a 15% discount to all customers with a valid military ID. Availability depends on store location ([source](#)).

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Technology Discounts



Azalea: Active and veteran members of the Canadian military receive a 25% discount on select Azalea Laser Clinic services ([source](#)).

H&R Block: Canadian military personnel with CFOne membership can get 20% off tax preparation fees and software products at H&R Block ([source](#)).

Henry's Professional Services: Members of the Canadian military are eligible for special pricing at Henry's Professional Services ([source](#)).

Rogers: Active duty Canadian Armed Forces members can get cellular discounts at Rogers. Request a passcode using your military email address ([source](#)).

TELUS: TELUS offers discounts to CAF members ([source](#)). Use promotional code FEDGOV to log in at Employee Purchases [here](#).

The Journal: Members of the CAF receive \$5 off The Journal from DavidRM Software. Those who previously purchased The Journal versions 1-7 can get \$35 off the upgrade to The Journal 8 ([source](#)).

Vimeo: Vimeo offers military members 10% off annual subscriptions with the code DH10MILITARY ([source](#)).

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We hope this list will help our Canadian military personnel maximize their use of benefits available for them and their families. Enjoy discounts, freebies and more when you shop at these stores.

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